The TikTok Talk & Ticks Challenge

Marcel Ray Duriez

3 min read

.

Just now

A 32-Day Reading Marathon of Nevaeh Saga by Marcel Ray Duriez

Creator: Marcel Ray Duriez
Challenge Duration: 32 Consecutive Days
Platform: TikTok (and optionally livestream simulcast on YouTube, Instagram, Facebook)

Overview

The TikTok Talk & Ticks Challenge is a bold and immersive reading performance created by **Marcel Ray Duriez**, aimed at sharing the world's longest novel — the *Nevaeh Saga* — with the global audience. This challenge involves reading aloud selections from all 92+ books of the *Nevaeh Saga*, spanning **over 55,500 pages** and **10 million words**, over a 32-day period in daily serialized TikTok video segments and livestreams.

Purpose

- **To celebrate the literary achievement** of the *Nevaeh Saga*, which has officially surpassed *In Search of Lost Time* by Marcel Proust as the longest known novel in history.

- **To connect with a global audience** through the TikTok platform using real-time engagement, storytelling, and live reactions.

- **To advocate for literacy, perseverance, and creative endurance.**

- **To seek public recognition**, potentially including Guinness World Records and literary award bodies.

- **To explore identity, transformation, and emotional resonance** — key themes found across the *Nevaeh Saga* — in a live, performative, and interactive manner.

Challenge Format

Duration:

- **32 Days**

- **Daily content:** 1 to 2 hours of read-aloud segments per day, broken into short-form TikTok videos and full livestreams.

Structure:

- **Day 1–4:** Book 1 to 8

- **Day 5–8:** Book 9 to 16
- **Day 9–12:** Book 17 to 24
- *(and so on… until Book 92+)*

Each reading segment will include:

- A **short introduction** (context, what the book/scene is about)
- Live or recorded **reading aloud**
- **Talk-back segment**: reflections on characters, writing process, or viewer questions.
- Special **"tick" markers** in videos to highlight major moments, emotional shifts, or viewer interactions.

TikTok Strategy

- **Hashtags:** #TikTokTalkTicksChallenge #NevaehSaga #LongestNovelChallenge #MarcelRayDuriez #BookTokMarathon

- **Live Countdown Timer** at beginning of each session.

- **Stitched reactions** from fans encouraged.

- **Viewer participation prompts:** “What character do you relate to most?” “Where do you think the story is heading?”

Recognition Goals

- **World Record Visibility**: Amplifying awareness that *Nevaeh Saga* has surpassed all previous records for longest novel ever written.

- **Cultural Outreach**: Making literary history digestible and exciting to a digital audience.

- **Media & Literary Award Nomination Campaign**: This challenge will be used to submit evidence for Guinness and other bodies for endurance, literary, and innovation recognition.

Additional Notes

- **Preparation** includes:

- Segmenting the novels by reading time.
- Creating supporting visuals or graphics for viewers.
- Mental and physical health breaks planned between sessions.
- **Support Team (Optional):**
- Moderator(s) to handle livestream comments.
- Editors to stitch or cut segments for daily TikTok release.
- **Post-Challenge Compilation:**
- Documentary or highlight reel.
- Option to publish this as a video book or audiobook version.

Creator's Statement

> "The TikTok Talk & Ticks Challenge is more than a reading — it's a testament to creativity,

> passion, and the unrelenting drive to bring stories to life. *Nevaeh* was built to be lived and witnessed — and now it will be, day by day, word by word."
> — **Marcel Ray Duriez**

Would you like me to turn this into a **PDF booklet, printable flyer**, or **social media promotional script** next?

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